



## Is your business secure?

Realities, risks and solutions in security: essential reading for smart businesses

### Cyber security is the biggest threat to the survival and success of modern businesses.

Companies of all sizes are at risk of falling victim to disruptive attacks such as phishing, DDoS or ransomware – the costs of which run into the millions. Government regulations such as the GDPR are increasingly looking to punish business with potentially crippling fines for failing to secure their systems and data appropriately. Meanwhile, the expansion and digitisation of the modern workplace compounds cyber challenges further; as workflows spread across devices, networks and geographies, information must be protected as it moves around a business.

At the same time, the capabilities of office printers and multifunction devices have increased ten-fold in recent years. They are now responsible for a huge proportion of business data input, output, transfer and storage. This makes them potentially one of the most dangerous, yet often overlooked, threat vectors in the workplace today.

Faced with these challenges, now more than ever businesses must have fundamentally secure document and data management systems – and be able to prove it.

# 60%

Businesses in Europe and USA that reported suffering a data breach through unsecured printing in the past year\*

\*Quocira Enterprise MPS Study, 2017. Data set: 240 organisations of 500+ employees from UK, France, Germany and USA across various industries.

# €20m

Maximum potential fine for a GDPR non-compliant company\*

\*EU GDPR Portal, 'Frequently Asked Questions about the incoming GDPR' found at [www.eugdpr.org/gdpr-faqs](http://www.eugdpr.org/gdpr-faqs).

# Four things to think about to secure your business



This combination of security threats and legislative requirements means the potential for reputational and fiscal damage from cyber risk has never been greater. Now is the time to invest in the security of your digital workplace with a partner you can trust.

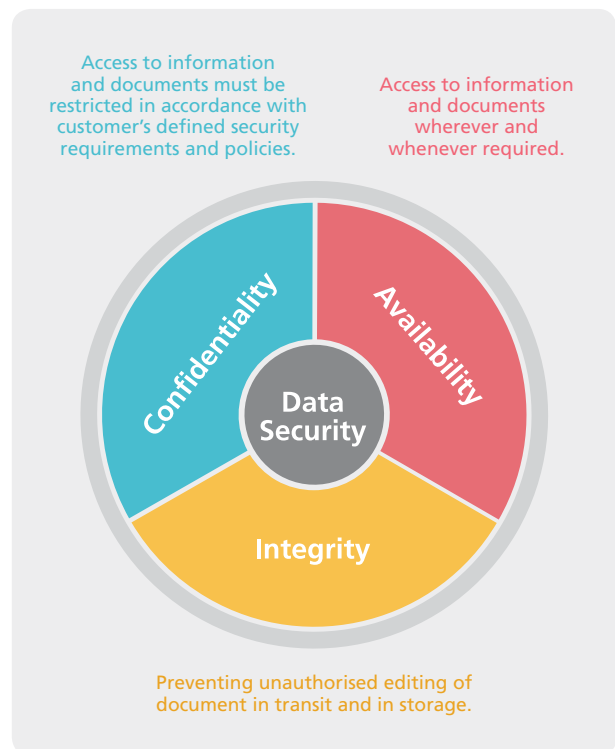


The good news is, Ricoh has already thought about security for you. We are expert in understanding these risks because we've spent decades developing ways to mitigate them, through state-of-the-art security measures embedded into every product and solution across our entire portfolio. Our printers, for example, have featured secure hard disk overwrite capabilities for over 20 years. Security is in the DNA of our entire digital workplace portfolio.

Ricoh provides a consistent worldwide service and support structure for customers that ensures threat intelligence is efficiently shared and acted upon. Not only is IEEE 2600 certification implemented as standard across our print-output devices, Ricoh is a leading member and key author for the IEEE Standards Association. Ricoh is also ISO 27001 certified, and committed to continuing to comply with this information security management system.

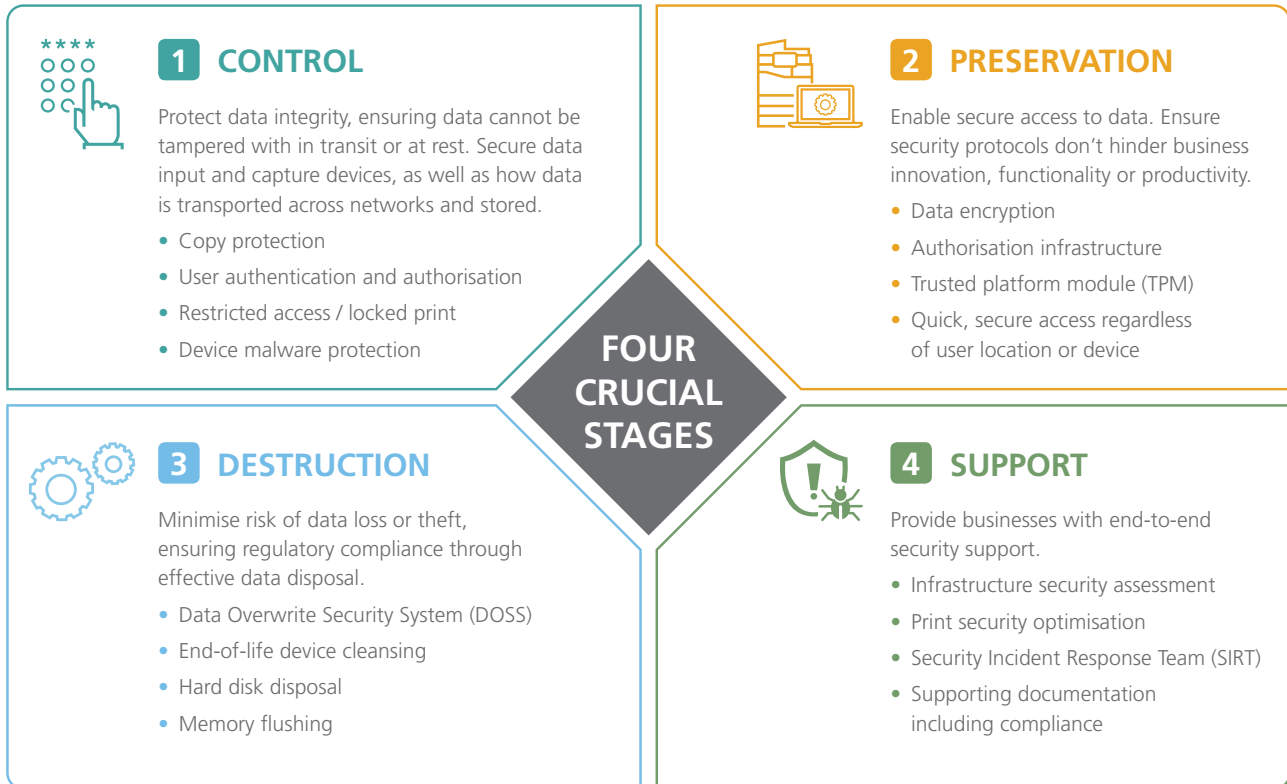
To meet the demanding requirements of effective, demonstrable cyber security best practices, security is included in every product and service in Ricoh's portfolio by design – never as an afterthought. We believe this holistic view of vulnerabilities is essential for survival in modern business.

Every aspect of our security approach is underpinned by our 'CIA' principles of privacy and security: confidentiality, integrity and availability.



# How Ricoh secures the digital workplace

We understand the importance of securing your digital workplace across the entire – and complex – lifecycle of business data. We achieve this through implementing security measures across four crucial stages: Control, Preservation, Destruction and Support.



The modern digital workplace must be as dynamic as the cyber threats it faces and as flexible as the working practices within it. That's why we believe that cyber security should operate seamlessly across the technology our customers choose to enable their workplace. With our commitment to ISO 27001 throughout our organisation, and IEEE 2600 certification across our products, you can rest assured that with Ricoh you'll have best-of-breed security controls in place – no matter how you choose to structure and grow your business.

Want to get technical? For further details of Ricoh's security capabilities, download the full report: **Ricoh Security Solutions**

To discover how Ricoh can help you secure and empower your business, visit us at [ricoh.co.za](http://ricoh.co.za) or contact your local Ricoh representative.



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