

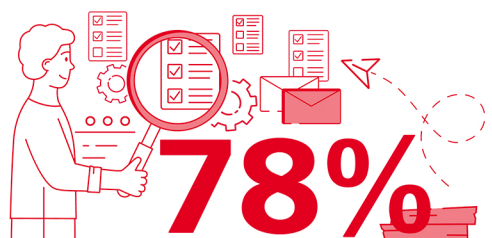
LEADING CHANGE AT WORK

European businesses could unlock significant opportunity for growth by placing automation at the heart of their digital transformation strategy

Digital transformation could increase EU and UK GDP by 3.4% over the next five years – equivalent to €622 billion of growth.

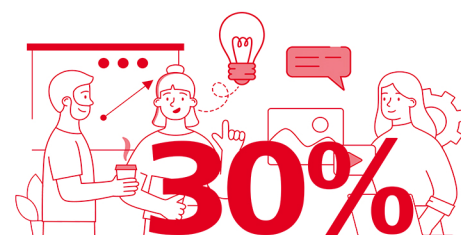
A survey of 6,000 workers and 1,500 decision makers across Europe reveals that:

Bosses recognise the drain of time-intensive processes on their workforce, with **76%** making the **automation of tedious tasks** a core part of their digital transformation strategy.



78% of workers welcome automation tools as a means of reducing tedious tasks.

This alignment between workers and decision makers is welcome news, considering that workers spend **almost a third (30%)** of their day on admin.



Further research reveals how European businesses that **implemented automation software** in the last financial year experienced an average productivity increase of **14%**.

Of all the technology investments European businesses have made, the **introduction of automation tools** corresponded to the lowest employee turnover (**17%**, compared to an average of **19%** across other technology options).



Unlocking billions of euros worth of growth at a time when many businesses are facing the prospect of stagnating economies and productivity losses is an opportunity that cannot be missed. The good news is that business leaders acknowledge this and see the value in automating core processes and reducing laborious tasks into digital transformation strategies. However, they must move from intention to action much faster.

For more insights into driving workforce productivity through automation, visit www.ricoh-europe.com/insights

RICOH
imagine. change.

#LeadingChangeAtWork