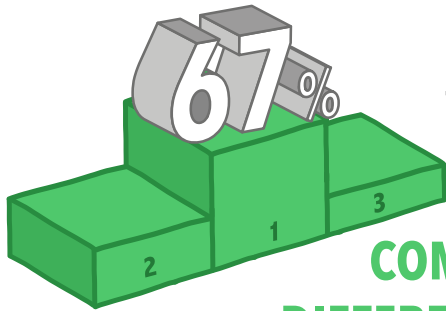


THE FUTURE OF PRINT

WE SPOKE WITH OVER 3,100 BUSINESS LEADERS FROM A RANGE OF SIZES AND SECTORS. IT'S CLEAR THEY SEE PRINTING TECHNOLOGY AS A GATEWAY TO BETTER BUSINESS...

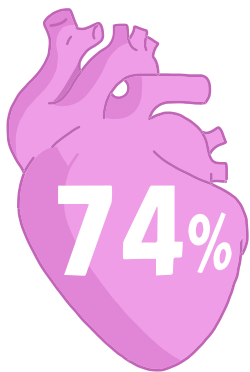


BELIEVE NEW PRINTING TECHNOLOGIES WILL PROVIDE A SOURCE OF

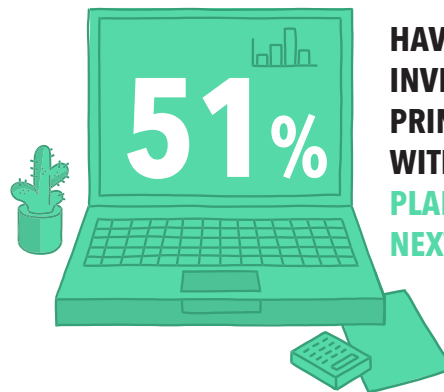
COMPETITIVE DIFFERENTIATION



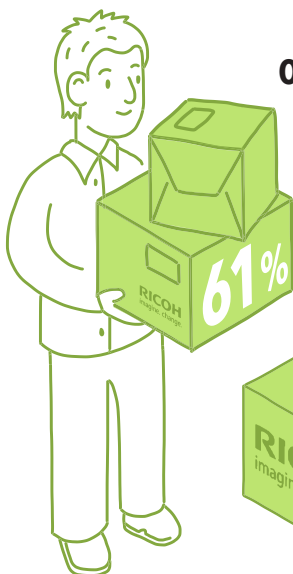
THINK NEW PRINTING TECHNOLOGIES WILL **UNLOCK REVENUE**



OF HEALTHCARE LEADERS ARE USING NEW PRINTING TECHNOLOGY TO IMPROVE DIAGNOSTIC AND **LOWER MORTALITY RATES**



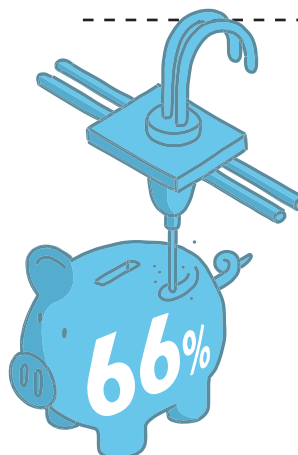
HAVE ALREADY INVESTED IN NEW PRINTING TECHNOLOGY, WITH A FURTHER **36% PLANNING TO IN THE NEXT 5 YEARS**



OF RETAIL LEADERS ARE INVESTING

IN 3D PRINTING

AND WITHIN THE NEXT **5 YEARS...**



OF BUSINESS LEADERS BELIEVE THEY WILL **FALL BEHIND COMPETITORS** IF THEY DON'T INVEST IN **NEW PRINTING TECHNOLOGY**

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